

WHO (GETS TO) BUILD?

*Opening up new directions
in and through the built environment*

AN APPETIZER DECK AHEAD OF THE SESSION ON MAY 14TH

[REGISTER HERE!](#)

FIRST UP, WHY THE “BUILT ENVIRONMENT”?

Because it has implications for **people** now and into the future: the rights to housing, participation, inclusion, physical and mental health, privacy, workers' rights...the right to life.

Because how we build affects **nature**, biodiversity, climate resilience and mitigation

And because it's a complicated, interconnected **system** that is chock-full of challenges and vested interests but ALSO possibilities for change



Lens 1: *Turning “solutions” on their head, starting from the people who experience places and have generated knowledge and wisdom over time*



Lens 2: Unpacking “ownership” patterns to reveal and shift power

NATIONAL AND LOCAL GOVTS.

Owners of land, buildings, infrastructure

INDIGENOUS PEOPLES

With specific approaches to “ownership” / custody

INSTITUTIONS

Universities, museums, hospitals, religious orgs., foundations

PENSION FUNDS

COLLECTIVES

e.g. community land trusts

FARMERS, AGRI FIRMS

SOVEREIGN WEALTH FUNDS

PRIVATE EQUITY

DEVELOPERS

SPORTS

Clubs and stadium owners

REITS (real estate investment trusts)

FAMILIES & INDIVIDUALS

BANKS, INSURERS

BIG TECH

Headquarters, data centers, etc.

SHELL COMPANIES

UTILITIES

INFORMAL TENURE

Lens 3: *From here towards...*

Growth

Extraction

Short term

Detached



Dynamic balance

Care

Long-term

Connected

And 3 collective endeavours

(Source: <https://justtransitionsbuiltinenvironment.ihrb.org/>)



Shift in Value

A just transition in the built environment requires rescuing its social function and rethinking its value beyond its current conception as a commodity, as another transactional asset within market-led economies and subjugated to profit-led behaviour.

Shift in Narrative

Narratives matter because they influence which ideas are so widely accepted in culture as to have become 'common sense'.



1. 'Social sustainability' and the imperative to address social injustices
2. That this future is possible to imagine and to attain.

Shift the Indicator

Lastly, it is necessary to transcend the main indicator used for measuring progress and development, as this speaks clearly of what is valued in that society.

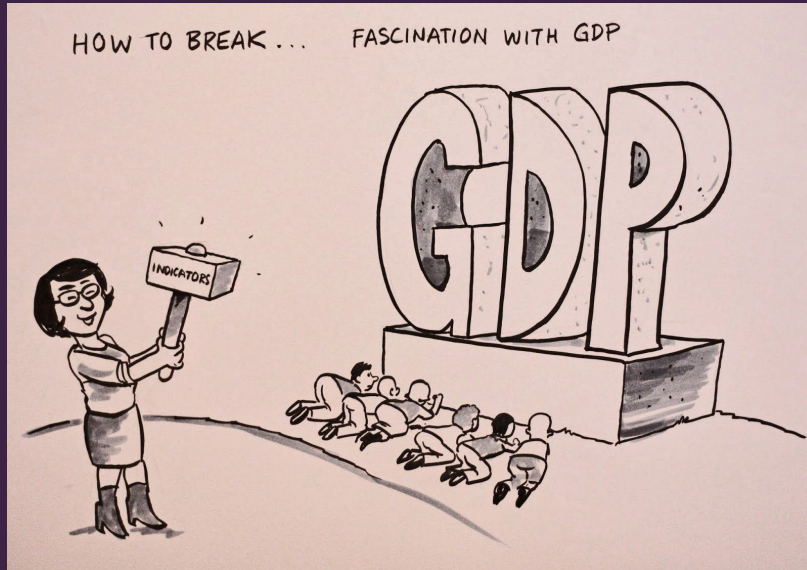
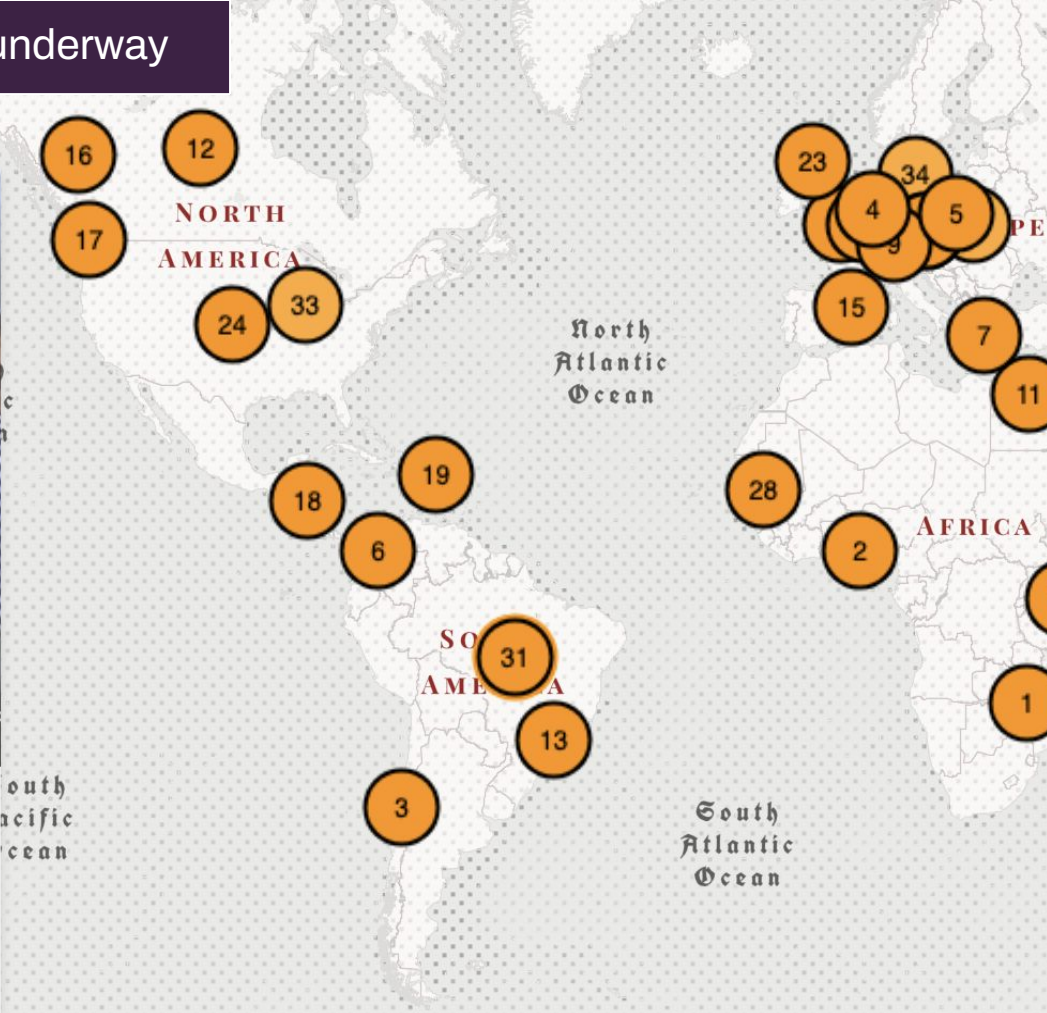


Image source: <http://theblogprogress.blogspot.com/2014/03/what-are-barriers-for-using-beyond-gdp.htm>

AND! Connecting signals of change already underway



Mutirão construction in Brazil



**JOIN US ON
MAY 14!**

[REGISTER HERE](#)